



Cracking the Nut '18 | *Promoting Agricultural Technology Adoption and Resilience*

Tuesday, June 12, 2018			
8:30 AM – 9:00 AM	Welcome Remarks and Introduction – Anita Campion, Connexus and Guatemalan Minister of Finance		
9:00 AM – 10:00 AM	Keynote: Microsoft’s Platforms and Vision to Support Agricultural Technology and Innovation , Enrique Andaluz, Director of Strategic Business Development for Worldwide Manufacturing and Resources at Microsoft		
10:00 AM – 10:15 AM	Coffee Break		
10:15 AM – 11:45 PM	INTRODUCING TECHNOLOGIES IN SUPPORT OF CLIMATE RESILIENCE	PROMOTING SUSTAINABLE NATURAL RESOURCE USE & POVERTY REDUCTION	USING DIGITAL PLATFORMS TO FACILITATE AGRICULTURAL KNOWLEDGE & FINANCE
	Connecting People to Product: Lessons on User-Centered Design for Climate Resilience – Rob Ryan Silva, Carmen Tedesco, & Jonathan Randall (DAI Global LLC), Norman Avila (MeteoTech), Mario Chocooj (Anacafe/Cedicafe)	How Forest Gardens Achieve Zero Hunger and Triple-Bottom-Line Resilience – John Leary, Ashleigh Burgess, & Michael Carson (Trees for the Future)	Digitizing Agricultural Value Chains: Using Mobile Technology to Enhance Agricultural Knowledge and Drive Financial Inclusion – Daniele Tricarico & Panos Loukos (GSMA)
11:45 AM – 1:00 PM	Option 1: Lunch & Networking Option 2: Rapid Fire Sessions		
1:00 PM – 2:30 PM	“Water we” going to do? How to Improve Adoption of Climate-Smart Cocoa in Ecuador – Kathryn Cavallin (Ecom Ecuador), Pamela Schreier (Ecom Agroindustrial)	Achieving Sustainable Natural Resource Management and Improved Livelihoods Through Low Emission Cattle Farming – Manuel Oliva (USDA FAS), Mauricio Chacon (Costa Rican Ministry of Agriculture and Livestock), Eduardo Somarriba (CATIE), Sylvia Ivankovich (Dos Pinos Cooperative) & Eugenia Maria de la Cruz Saini (FONTAGRO)	Proven Models for Mobile Agricultural Platforms: The Akili Kenya Project – David Galaty (TechnoServe)
2:30 PM – 2:45 PM	Coffee Break		
2:45 PM – 4:15 PM	Addressing Gender and Nutrition in Climate-Smart Technology Design and Dissemination – Cristina Manfre (Cultural Practice, LLC) & Elizabeth Bryan (IFPRI)	Climate-Smart Lending and the Quest for Right Over High-Tech – David Forcella & Christoph Jungfleisch (YAPU Solutions)	Driving Coconut Smallholder Productivity and Resiliency Through Digital Technology: Lessons from FarmerLink – Ana Herrera (Grameen Foundation USA)
4:15 PM – 4:30 PM	Coffee Break		
4:30 PM - 5:30 PM	Plenary Panel: Assessing & Financing Agricultural Technologies , Emmanuel Bejar (SNV), Alex Eaton & Camilo Pages (Sistema Biobolsa’s biodigesters); Alfredo Sfeir (Shellcatch Chile’s fisheries traceability & commercialization platform); Sean Peters (DryGro Kenya’s cost-effective animal feed); Eduardo Gonzalez (CARE Honduras’ Rainwater Harvesting System) and Daniel Granada (Pomona Capital)		
5:30 PM – 5:45 PM	Day 1 Wrap-Up – Melissa Matlock, Connexus		

Wednesday, June 13, 2018

8:30 AM – 9:00 AM	Welcome Remarks – Liuben Chipev, Connexus		
9:00 AM – 10:00 AM	Plenary Panel: Implementing Climate Change Strategies for Agriculture – Uruguay & Ireland , Julia Navarro (World Bank) & Walter Baethgen (Columbia University)		
10:00 AM – 10:15 AM	Coffee Break		
10:15 AM – 11:45 PM	TECHNOLOGIES IN SUPPORT OF CLIMATE RESILIENCE	PROMOTING SUSTAINABLE NATURAL RESOURCE USE & REDUCING POVERTY	DIGITAL PLATFORMS TO FACILITATE AG KNOWLEDGE & FINANCE
	Resilient Dairy and Crop Farming – How to Upscale Through Supply Chain Support and Microfinance – Amanda Rycerz (Acclimatise), Laura Sabogal (Micro Energy International), Oscar Pammo (Fundacion Sembrar Sartawi)	Financing Community Forest Businesses in Mexico – Juan Manuel Frausto Leyva (Fondo Mexicano para la Conservación de la Naturaleza), Eduardo Juárez Mejía (FINDECA), Berenice Hernández Toro (Comisión Nacional Forestal), Antonio Ek Flores (USAEC) & Adrián Eduardo Aké Gómez (Servicios Integrales de Quintana Roo)	After the Project Ends: Examining the Sustainability of ICT4D Extension Models – Garrett Schiche (Lutheran World Relief), Pamela Schreier (Ecom Agroindustrial), & Paul McNamara (AgReach)
11:45 AM – 1:00 PM	Option 1: Lunch & Networking Option 2: CRS-sponsored Lunch and Presentation: Community Perceptions of Agriculture Impact on Household Nutrition in Guatemala (by invitation only)		
1:00 PM – 2:30 PM	Increasing Access to Climate-Smart Agriculture: A Holistic Approach to Aquaponics Agribusinesses in Jamaica – Linda Pfeiffer, Kristin Callahan, & Allen Pattillo (INMED Partnerships for Children)	The Power of Culture: Biofortified Corn as a Solution to Malnutrition in Guatemala – Angela Bastidas & Karen Lopez (Semilla Nueva)	Data for Decision Making: Using Gross Margin Analysis to Aid Decision Support for Farmers, Project Teams, and Investors – Bryan Sobel, Troy Hoppenjan, & Cara Raboanarielina (CRS)
2:30 PM – 2:45 PM	Coffee Break		
2:45 PM – 4:15 PM	Innovating the Future of Food Systems in Emerging Markets – Renee Vuillaume (Global Knowledge Initiative)	How Greenseeker Technology Helps Farmers Increase Profits and Apply Fertilizer Efficiently – Daniel Lapidus (RTI International)	The Digital Ecosystem in Guatemala: Lessons Learned on Using Digital Platforms to Advance Food Security – Alefia Merchant, Gerson Morales, and Nicole Bridge (USAID)
4:15 PM – 4:30 PM	Coffee Break		
4:30 PM – 5:30 PM	Plenary Panel: Resilient Landscapes: Empowering Farmers through Innovative Soil and Water Management Systems , Geoffrey Heinrich, Cara Raboanarielina, Christian Thierfelder & Marie-Soleil Turmel (Catholic Relief Services)		
5:30 PM – 6:00 PM	Closing Remarks – Anita Campion, Connexus		