

AGENDA AT-A-GLANCE

TUESDAY, JUNE 25

7:30 AM - 8:30 AM	Registration in the Lobby		
8:30 AM - 9:00 AM	Welcome and Introduction to Conference – Anita Campion, President, AZMJ. Including an introduction to Dresden, Germany by the State Secretary in the Saxon State Ministry of the Environment and Agriculture – Dr. Fritz Jaeckel <i>Room: Hamburg Room</i>		
9:00 AM - 10:00 AM	Sustainable Sourcing for Agricultural Supply Chains – Francesco Tramontin, Director of Sustainability for Europe, Mondelez International (formerly Kraft Foods Inc.) <i>Room: Hamburg Room</i>	Mr. Tramontin will present on his company’s definition of sustainability and how it ensures food safety and environmental protection. Using examples, he will describe how Mondelez facilitates traceability and certification and indirectly encourages the flow of finance to its supply chains in developing countries.	
10:00 AM - 10:15 AM	Coffee Break		
10:15 AM - 11:45 AM	ENSURING FOOD SAFETY AND SUSTAINABILITY <i>Room: St Petersburg Room</i>	FACILITATING TRACEABILITY AND CERTIFICATION <i>Room: Hamburg Room</i>	CREATIVELY FINANCING SUPPLY CHAINS <i>Room: Garden Hall</i>
	Local Sourcing for Local Markets: An Inclusive Business Model – Eelco Baan (SNV Netherlands Development Organisation), Genevieve Audet & Marije Boomsma (KIT, Royal Tropical Institute)	A Business Case for Certifying Cocoa Production – Jeff Morgan (Mars), Daan de Vries (UTZ Certified), Edward Millard (Rainforest Alliance), Nadia Hoarau-Mwaura (Fairtrade International)	Reducing Default in Contract Farming Arrangements – Bronwyn Irwin (ACDI/VOCA)
11:45 AM - 1:00 PM	Lunch & Fostering Shared Value – Facilitated discussion and participant feedback on the realities of creating public private partnerships. Moderator: Shari Berenbach (USADF) <i>Room: Hamburg Room</i>		Lunch & Networking – Grab some lunch and sit down for informal discussions with your colleagues.
1:00 PM - 2:30 PM	Improving Food Security While Addressing Food Safety – Dr. Dieudonné Baributsa (Purdue University), David Babayara (NU Image Communications)	The Bottom Line of Bringing Smallholder Farmers into Global Supply Chains – Dr. Christof Walter (Management Consultant), Anthony Ngugi (ECOM Trading), Cornel Kuhrt (Tchibo), Dr. Eberhard Krain (GIZ)	From Seed to Feed: Financing Agri Value Chains from Smallholder Producers to Consumers – Michaël de Groot & Elies Fongers (Rabobank)
2:30 PM - 2:45 PM	Coffee Break		
2:45 PM - 4:15 PM	Implementing Food Safety Programs in Developing Countries – George Paulose & Amy Paulose (AMES International)	Market Differentiation Strategies for Biodiversity-Friendly Products – Martha Rosas (CONABIO), Rémy Vandame (ECOSUR), Svetlana Edmeades (World Bank)	Harnessing Data through Mobile Applications to Lend to Smallholder Farmers – Lesley Denyes (Mercy Corps), Felix Musau (MobiPay)
4:15 PM - 4:30 PM	Coffee Break		
4:30 PM - 5:30 PM	Plenary Panel: Playing a Catalytic Role in Sustainable Sourcing and Finance – Global cocoa buyers will highlight some of the important roles their firms have played in holistically expanding supply chains, including for the benefit of smallholders. Facilitated by Nikolaus Eichman (AZMJ). Panelists include Howard Shapiro (Mars), Ruth Moloney (Armajaro) and Chusak Chuenprayoth (KC Fresh) <i>Room: Hamburg Room</i>		
5:30 PM - 5:45 PM	Day 1 Wrap-Up <i>Room: Hamburg Room</i>		

AGENDA AT-A-GLANCE

WEDNESDAY, JUNE 26

8:30 AM - 9:00 AM	Welcome Remarks <i>Room: Hamburg Room</i>		
9:00 AM - 10:00 AM	Plenary Panel: Agricultural Investor Shark Tank – A dynamic session where leading impact investors will conduct live due diligence on Innovare’s Food and Fiber Fund to provide insight into how they assess real investment opportunities aligned with sustainable sourcing. Facilitated by Anita Campion (AZMJ). Panelists include Claudia Schmerler (KfW), Roger Frank (Innovare Advisors), Marco Rosini (ResponsAbility Social Investments AG), Koert Jansen (Triodos). <i>Room: Hamburg Room</i>		
10:00 AM - 10:15 AM	Coffee Break		
10:15 AM - 11:45 AM	ENSURING FOOD SAFETY AND SUSTAINABILITY <i>Room: St Petersburg Room</i>	FACILITATING TRACEABILITY AND CERTIFICATION <i>Room: Hamburg Room</i>	CREATIVELY FINANCING SUPPLY CHAINS <i>Room: Garden Hall</i>
	Implementing Sustainability Standards with Smallholder Farmers – Tina Stridde (AbTF), Daniela Röttger & Roger Peltzer (DEG/COMPACI)	Strategies for Maintaining and Building the Smallholder Supply Base – Russell Brott & Sandi Roberts (Fintrac); Kerstin Uhlig (GLOBALG.A.P), Morag Webb (PIP/COLECAP)	Forging Financial Partnerships towards Increased Productivity and Competitiveness for Smallholder Farmers – Edward Bresnyan & Svetlana Edmeades (World Bank)
11:45 AM - 1:00 PM	Lunch & Rapid Fire Session – Short presentations on new and innovative approaches to sustainable sourcing for agricultural supply chains. Speakers: John Leary (ACDI/VOCA), Blaine Stephens (MIX Market), Fleming Duarte (Finance and Investment Specialist). <i>Room: Hamburg Room</i>		Lunch & Networking – Grab some lunch and sit down for informal discussions with your colleagues.
1:00 PM - 2:30 PM	Pro-Poor Dairy Value Chain Development: Perspectives from Kenya and Bangladesh – Harun Baiya (SITE), Dan Charette (DAI), Nurul Amin Siddiquee (CARE)	Certifying Smallholder Producers: Linking Specific Challenges to General Trends – Pilar Santacoloma (FAO), Allison Loconto (Institut National de la Recherche Agronomique (INRA))	Trade Corridors and Private Investment: What Has Really Worked? – John Mennel (Deloitte), Jennifer Baarn (SAGCOT Centre), Emerson Zhou (Beira Agricultural Growth Corridor)
2:30 PM - 2:45 PM	Coffee Break		
2:45 PM - 4:15 PM	Seeds of Confidence: Urban Agriculture in Low-Income Neighborhoods – Juan Forero (Association Projeter Sans Frontieres), Alejandro Escobar (FOMIN)	Benchmarking Progress to Ensure Optimal Success in Program Implementation – Matthieu Guemas (GeoTraceability), Kerry Turner (Source Trust)	Financing the Malt Barley Value Chain in Ethiopia – Harm Haverkort & Mariel Mensink (Terrafina Microfinance)
4:15 PM - 4:30 PM	Coffee Break		
4:30 PM - 5:30 PM	Plenary Panel: How Donors Support Sustainable Sourcing with Private Sector Partners – This panel will highlight some new approaches that donors are using to facilitate demand-driven agricultural market development and finance. Facilitated by Albert Engel (GIZ). Panelists include Lindsay Wallace (The MasterCard Foundation), Juan Ketterer (IDB), and Bernai Velarde (USAID). <i>Room: Hamburg Room</i>		
5:30 PM - 6:00 PM	Closing Remarks –Rashmi Ekka (AZMJ). <i>Room: Hamburg Room</i>		