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The U.S. Government's Global Hunger and Food Security Initiative



Global Communities
Partners for Good



Cracking the Nut

Improving Rural Livelihoods and Food Security

January 13-15, 2014 | Kigali, Rwanda

Monday, January 13, 2014

8:30 AM – 6:00 PM

Participants to select optional field visits to project sites that highlight various conference themes, including:

- **Integrated Development with the Global Communities' Ejo Heza project:** This site visit will showcase Ejo Heza's unique approach to rural livelihoods development. Participants will visit a saving and lending group, a cooperative, nutrition group, and a literacy class to get a firsthand experience of integrated development in action. The visit will end at the Huye Museum providing an opportunity to learn about the rich history of Rwanda.
- **Experience the Impact of Catholic Relief Services' (CRS) Group Lending Programs:** This site visit will highlight how CRS' Savings and Internal Lending Communities (SILC) serve rural clients cost-effectively using CRS' SILC model. Participants will travel to the communities of and hear perspectives and impact on community life from SILC groups, partner organizations and private service providers, ending the day with an interactive exercise to experience the impact of group lending.
- **The Rwandan Coffee Sector: from Farm to Cup:** Follow the Rwandan coffee sector from farm to cup and see why sustainable production is the bottom line for top Rwandan coffee companies: This site visit will travel the supply chain of coffee trader KZ Noir and retailer Bourbon Coffee to understand how the Rwandan coffee sector is transforming with a focus on sustainable and traceable production. Participants will visit a coffee plantation, washing station, processing center and end the day with a coffee cupping session at Bourbon Café.
- **Investor Match Making:** Sponsored by the Rwanda Development Board, this deal making session between African "agripreneurs" and investors will include representatives from Oikocredit, responsAbility, Triodos, Root Capital and KCB Bank.
- **Genocide Memorial:** Global Communities will offer an alternative visit to honor Rwanda's Genocide Memorial and to present a flower arrangement as a tribute to the host country.

Tuesday, January 14, 2014

8:30 AM – 8:40 AM	Welcome Remarks by USAID/Rwanda Mission Director, Peter Malnak		
8:40 AM – 8:50 AM	Welcome Remarks by Rwanda Development Board CEO, Amb. Valentine Rugwabiza		
8:50 AM – 9:00AM	Official Opening by Guest of Honor – Honorable Minister of Agriculture and Animal Resources, Dr. Agnes Kalibata		
9:00 AM – 10:00 AM	Improving Rural Livelihoods and Food Security – Mike de Klerk (Making Finance Work for Africa (MFW4A)) will share recent findings from the MFW4A study, highlighting five African country examples		
10:00 AM – 10:15 AM	Coffee Break		
10:15 AM – 11:45 PM	REDUCING COSTS & RISKS OF SERVING RURAL CLIENTS	PREPARING FOR SUSTAINABILITY OF FUTURE LIVELIHOODS	ENTICING INVESTORS TO KEY AGRICULTURAL VALUE CHAINS
	Accelerating Market-Driven Business Development Services in the Kenyan Dairy Sector – Mary Munene (Land O'Lakes)	Integrating Women Farmers into Market Systems to Improve Food Security in Northern Ghana – Catherine Sobrevega & Livinus Balog (MEDA)	Tactics for Incentivizing the Private Sector to Engage Smallholders in Fragmented Production Systems – Trinnie Cartland & Elizabeth Ndedya (Aga Khan Foundation)
11:45 AM – 1:00 PM	Lunch – Optional interactive discussion: “The Role of the Rural Smallholder,” facilitated by Shari Berenbach (USADF) & Jason Wolfe (USAID/Washington)		
1:00 PM – 2:30 PM	Leveraging SMS Technology to Create Transparency and Growth in Coffee Value Chains – Nupur Parikh & Moritz Waldstein Wartenberg (TechnoServe)	Education that Pays for Itself: A Market-Driven Approach to Sustainable Livelihoods – Julia Corvalan & Africanus Chalamila (Fundación Paraguaya)	Facilitating Corporate Investment in Sustainable Value Chain Development – Mawuli Asigbee (CARE Ghana), Alessandra Lustrati (CARE UK), Paul Amevor (Mondelēz International), Harry Akama (World Vision)
2:30 PM – 2:45 PM	Coffee Break		
2:45 PM – 4:15 PM	An Agricultural Franchise Model for On-Lending to Rural Farmers– Chinwe Osuji (Doreo Partners)	An Integrated Approach to Sustainable Rural Livelihoods in Rwanda – Jeanne d’Arc Nyirajambere & Waringa Kibe (USAID Ejo Heza), Raf Somers (BTC)	Catalyzing Smallholder Agricultural Finance – Angela Hansen & Wouter Deelder (Dalberg Global Development Advisors)
4:15 PM – 4:30 PM	Coffee Break		
4:30 PM - 5:30 PM	Plenary Panel: Private Sector Roles in Facilitating Positive Behavioral Changes Facilitator: Andy Keck (Engility); Panelists: Julianne Kayonga (Starbucks), Dipesh Devraj (VegPro), Yariv Kedar (Balton Group), Moges Gebremedhin (Danya)		
5:30 PM – 6:00 PM	Day 1 Wrap-Up – Nikolaus Eichman (AZMJ)		

Wednesday, January 15, 2014

8:30 AM – 9:00 AM	Welcome Remarks – Amy Davis (CRS/Zambia)		
9:00 AM – 10:00 AM	Plenary Panel: Practitioner Approaches to Improving Food Security Facilitator: Brook Johnson (NCBA/CLUSA); Panelists: Vanessa Adams (ACDI/VOCA Ethiopia), Kimberly Tilock (Global Communities), Tim Muzira (East Africa Exchange)		
10:00 AM – 10:15 AM	Coffee Break		
10:15 AM – 11:45 PM	REDUCING COSTS & RISKS OF SERVING RURAL CLIENTS	PREPARING FOR SUSTAINABILITY OF FUTURE LIVELIHOODS	ENTICING INVESTORS TO KEY AGRICULTURAL VALUE CHAINS
	The Microfinance Diet: How to Shed Weight and Improve Efficiency through Smarter Business Models – Michael Kortenbusch & Tatyana Dolgaya (Business & Finance Consulting)	Drivers of Financial Inclusion for Rural Youth in Morocco and Mali – Jennifer Denomy & Adil Sadoq (MEDA), Rossana Ramírez & Maazou Oumarou (Freedom from Hunger)	Profiling Investors for East African Investment Opportunities – Hunter Thompson (Karisimbi Business Partners), Jon Porter (Karisimbi Capital Partners)
11:45 AM – 1:00 PM	Lunch & Rapid Fire Session – Judith Aguga Acon (Access to Finance Rwanda), Nimna Diayte (FEPROMAS), Melanie Sany (EDC) & Bee Wuethrich (Landesa)		
1:00 PM – 2:30 PM	Evidence Based Analysis for a Food Secure World - Dan Chizelema, Nadia Musaninkindi & Jean Claude Bucumi (Chemonics International & USAID FEWS-NET)	Fee-for-Services to Scale Savings Groups and Smallholder Engagement in Agricultural Markets – Guy Vanmeenen (CRS), Davina Boyd (Murdoch University)	Investing in Rwandan Specialty Coffee – John Berry (Consultant), Maurice Wiener (Consultant), Bosco Munga (Bourbon Coffee)
2:30 PM – 2:45 PM	Coffee Break		
2:45 PM – 4:15 PM	Increasing Access to Agricultural Finance through Mobile Money Systems – Ucha Unimke-Ulayi, Eunice Ekodi, Dr. Joseph Ubek (Fortis Microfinance Bank Ltd.)	Improving Livelihoods through Innovations in Rural Finance – Nathan Van Dusen (CARANA Corporation), William Budugire (Synergiadev), George Odhiambo (KCB Bank Rwanda)	Best Practices in Agribusiness Investment: lessons from Grow Africa – Pradeep Prabhala & Carlton Jones (Monitor Deloitte)
4:15 PM – 4:30 PM	Coffee Break		
4:30 PM – 5:30 PM	Plenary Panel: How Donors Can Ensure Proper Feeding of a Growing Population Facilitator: Lindsay Wallace (The MasterCard Foundation); Panelists: Mike Hammond (DFID), Colin Dreizin (USAID), Elizabeth Diebold (Feed the Future)		
5:30 PM – 5:50 PM	Conference Technical Conclusions – Anita Campion (AZMJ)		
5:50 PM – 6:00 PM	Closing Remarks – Honorable Minister of Trade and Industry, François Kanimba		